FUNDRAISERS

GUIDANCE FOR SCHOOLS



WHAT ARE COMPETITIVE FOODS?

Competitive Foods are foods or beverages sold during the school day that are not part of the reimbursable meal. The school day begins at midnight and ends 30 minutes after the official school day ends. You can review the nutrition standards by visiting www.SquareMeals.org/SmartSnacks.

FUNDRAISER EXEMPT POLICY

WHAT IS ALLOWED?

Texas policy allows six days per campus per school year to sell foods or beverages on campus that do not have to meet federal nutrition standards.

Fundraisers that include food or beverage items that do not meet the competitive food nutritional standards, and are intended to be consumed at a school, must be sold outside the school day or on exempt days only.

WHAT IS CONSIDERED A SCHOOL CAMPUS?

A school campus includes all areas that students can access during the school day, such as performing arts centers, alternative campuses, sports stadiums and other areas under the jurisdiction of the school district.

WHERE CAN EXEMPT FUNDRAISERS TAKE PLACE?

Exempt foods or beverages may be sold anywhere on campus except during meal service times in areas where school meals are sold or consumed.

HOW ARE EXEMPT DAYS ESTABLISHED?

Entities operating National School Lunch and Breakfast Programs establish the number of exempt fundraisers days by incorporating them into their local wellness policy.





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LOCAL WELLNESS POLICY

WHO CAN SELL COMPETITIVE FOODS?

An entity may adopt as part of its local wellness policy, requirements about who, when, and where foods or beverages can be sold during the school day. Entities may also create more restrictive policies than what is outlined under Fundraiser Exempt Policy.

RESTRICTIONS

WHAT CAN BE SOLD?

ALL foods or beverages sold at ALL grade levels on non-exempt days must meet the nutrition requirements.

WHAT CAN BE GIVEN AWAY?

There are no restrictions on foods or beverages given away including foods or beverages at events such as field days and birthday parties.

WHAT ITEMS CAN BE OFFERED AS FUNDRAISERS DURING THE SCHOOL DAY ON NON-EXEMPT DAYS?

- Food items that meet competitive food nutrition standards such as pumpkin bread with whole grain-rich flour, air-popped popcorn and trail mixes.
- Food items that are not intended to be consumed at school including, but not limited to, ready-to-bake cookie dough or build-your-own-pizza kits.
- Non-food items such as wristbands, wrapping paper, candles and magazines are alternate options.



TO LEARN MORE

Visit www.SquareMeals.org Call TDA at (877) TEX-MEAL

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